



aPriority[®] Term Life

Priorities can change in an instant.

If an income provider is suddenly gone, your family's priorities immediately change.

- Instead of saving for a vacation, you start to worry about paying the bills.
- Instead of going out for dinner, you'll worry about paying the rent or mortgage.
- And while you assumed college would always be part of your children's future, it will look more like an impossible dream.

While you might have some money tucked away for an emergency, is it enough to cover the cost of child care, pay off debts, and cover living expenses for an extended period?

- If you lose a breadwinner's income, your financial status may become unfavorable.
- In the United States, the average cost of day care for one toddler could run \$315 per week (\$343 for one infant) depending on the location.²
- Your mortgage, utilities and other living expenses will continue, and likely increase.



The Baltimore Life Insurance Company
10075 Red Run Boulevard
Owings Mills, MD 21117-4871
(800) 628-5433 | (410) 581-6600

aPriority® Term Life Insurance can help give your family a solid financial foundation and peace of mind.

- Low, initial level premiums for 10, 15, 20, or 30 years, with premiums increasing thereafter
- Guaranteed insurance coverage until age 100
- The amount of premium you pay and the amount of insurance are fully guaranteed not to decrease
- Various premium payment options
- Insurance coverage starting as low as \$25,000 and non-tobacco rates for healthy lifestyles
- You can choose to add riders that offer additional value and benefits above your base policy
- The option to convert your term policy to a permanent policy that offers level premiums for life



Customize your policy to fit your personal situation

- **Accidental Death Benefit Rider** – Available for ages 15-65, this rider pays an additional benefit upon the accidental death of the insured before age 70.
- **Waiver of Premium for Disability** – If you become totally disabled (*as defined in the rider*), Baltimore Life will continue to pay your premiums until you recover or the policy ends. Available for ages 16-55.
- **Children's Insurance Benefit Rider** – Protect all your current and future children with term insurance. The coverage continues to the child's age 25 or the insured's age 70, whichever comes first.
- **Non-Occupational Disability Income Rider** – Receive a monthly benefit for up to two years if you become totally disabled (*as defined in the rider*). Available for ages 18-55.
- **Accelerated Death Benefit Rider** – Receive a portion of your death benefit if you are diagnosed with a terminal illness or are confined to a qualified nursing facility. This rider is automatically included with your policy at no extra premium cost to you.

Riders are not available in all states. Refer to the policy and riders for definitions and exclusions. Optional rider coverage may require the payment of additional premium unless otherwise noted.

¹ Care.com. 2025 Cost of Care Report: The true financial and emotional toll on families. (2025, Jan.)

This brochure is not a contract, and descriptions of policy provisions are only partial. Please see the policy and riders for details. Use with Baltimore Life policy form number ICC17-8724 or state variation. Product and/or riders are not available in all states. Our agents do not provide tax advice, please consult your tax advisor about this product and your personal situation. aPriority® Level Term Life Insurance is underwritten and issued by the Baltimore Life Insurance Company in Owings Mills, Maryland.