

Contact: Jack Dolan, (202) 624-2418, jackdolan@acli.com

L. JOHN PEARSON OF THE BALTIMORE LIFE COMPANIES WINS DISTINGUISHED SERVICE AWARD FROM ACLI'S FORUM 500

Washington, D.C. (May 6, 2010) – L. John Pearson, Chairman of The Baltimore Life Companies, is the 2010 recipient of the American Council of Life Insurers (ACLI) Forum 500's Distinguished Service Award. He received the award at the Forum 500 Section's Leadership Retreat in Washington, D.C. on May 5.

The award is presented to an individual whose work has greatly contributed to the life insurance industry, especially to small and medium-sized life insurance companies, which the Forum 500 represents.

"The award is in recognition of John's leadership and tireless efforts to advance the goals of ACLI members," said Frank Keating, ACLI President and CEO. "John's character has earned him great respect from his industry peers. He personifies the life insurance industry's commitment to helping Americans achieve financial and retirement security."

Mr. Pearson joined The Baltimore Life Companies in 1995 after serving as President of Utica National Life Insurance Company for nine years. Mr. Pearson began his insurance career in 1971 with Phoenix Mutual, and spent time with Security-Connecticut prior to joining Utica National in 1979 as its Director of Marketing.

Mr. Pearson serves on various boards, including ACLI, and LL Global, which is charged with overseeing the newly merged Life Office Management Association and the Life Insurance Marketing Research Association. Mr. Pearson currently chairs the YMCA of Central Maryland Board of Directors as well as the Junior Achievement Executive Council. Additionally, Mr. Pearson has also done extensive work as a board member of both the United Way and the Boy Scouts.

Mr. Pearson is a graduate of Dickinson College and is a native of Easton, Pennsylvania.

###

The American Council of Life Insurers (ACLI) is a Washington, D.C.-based trade association with more than 300 legal reserve life insurer and fraternal benefit society member companies operating in the United States. ACLI members represent more than 90 percent of the assets and premiums of the life insurance and annuity industry. In addition to life insurance and annuities, ACLI member companies offer pensions, 401(k) and other retirement plans, long-term care and disability income insurance, and reinsurance. ACLI's public Web site can be accessed at www.acli.com.